

BERU®* launches new support-focused website Additional features, improved functionality and new contemporary design addresses customer requests

Kontich, Belgium, June 8th, 2018. Federal-Mogul Motorparts today announced the launch of a new website for its ignition brand, BERU^{®*}. The update brings with it a host of changes to improve ease of use, to add support pages and to ensure compatibility across a range of devices including smartphones and tablets.

Several new features make the website more useful to customers, including downloadable catalogues, trouble-tracers, technical brochures and a 'find my part' section.

The focus of the new website's development was on enhancing the product support function, which prompted the creation of a newly developed, state-of-the-art digital trouble-tracer chart for spark and glow plugs.

"We are proud of the website and all the new features it introduces," explains Ronald De Wilde, Brand Manager, BERU, Federal-Mogul Motorparts, EMEA. "We are always looking to deliver useful support for technicians, garage owners and distributors, and websites are an important touch point in facilitating that support and growing our relationship with them. The BERU website update includes some excellent features, some of which we have introduced following extremely helpful customer feedback."

The website also features many high-resolution images and benefits from a simpler URL: www.beruparts.eu

BERU is a premium ignition and cold-start brand exclusively distributed by Federal-Mogul Motorparts in the aftermarket. Today, it provides quality parts to the aftermarket.

About Federal-Mogul

Federal-Mogul LLC is a leading global supplier of products and services to the world's manufacturers and servicers of vehicles and equipment in the automotive, light, medium and heavy-duty commercial, marine, rail, aerospace, power generation and industrial markets. The company's products and services enable improved fuel economy, reduced emissions and enhanced vehicle safety.

Federal-Mogul operates two independent business divisions, each with a chief executive officer reporting to Federal-Mogul's Board of Directors.

Federal-Mogul Motorparts sells and distributes a broad portfolio of products through more than 20 of the world's most recognized brands in the global vehicle aftermarket, while also serving original equipment vehicle manufacturers with products including braking, wipers and a range of chassis components. The company's aftermarket brands include ANCO® wipers; Beck/Arnley® premium OE quality parts and fluids; BERU®* ignition systems; Champion® lighting, spark plugs, wipers and filters; Interfil® filters; AE®, Fel-Pro®, FP Diesel®, Goetze®, Glyco®, National®, Nüral®, Payen®, Sealed Power® and Speed-Pro® engine products; MOOG® chassis components; and Abex®, Ferodo®, Jurid® and Wagner® brake products and lighting.

Federal-Mogul Powertrain designs and manufactures original equipment powertrain components and systems protection products for automotive, heavy-duty, industrial and transport applications.

Federal-Mogul was founded in Detroit in 1899 and maintains its worldwide headquarters in Southfield, Michigan. The company employs nearly 55,000 in 24 countries. For more information, please visit www.FMmotorparts.eu

*BERU is a registered trademark of BorgWarner

CONTACT:

Federal-Mogul Motorparts

Corporate Communications – Global:

Karen Shulhan, karen.shulhan@FMmotorparts.com

Marketing Communications – EMEA:

Vanessa Dirix, vanessa.dirix@FMmotorparts.com

IMAGES:



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